

Flyers Wives Fight for Lives



# Carnival

★ January 10, 2010 ★

OUR GAMES. OUR TEAM. OUR CHARITY.

## PROGRAM BOOK RATE CARD

<i>Element</i>	<i>Rate Card</i>	<i>Carnival Tickets</i> (general admission)	<i>Commitment</i> (please initial choice)
Inside front cover	\$3,700	10	_____
Inside back cover	\$3,700	10	_____
Autograph spread (2 page spread)	\$3,700	10	_____
Two page spread	\$3,200	8	_____
Full page color	\$1,500	6	_____
Full page b/w	\$1,200	6	_____
1/2 page color	\$800	4	_____
1/2 page b/w	\$600	4	_____
1/4 page message ad	\$400	2	_____

Please initial to the right if you would like to repeat the same artwork from the 2009 Carnival Program Book \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

SPONSOR CONTACT NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

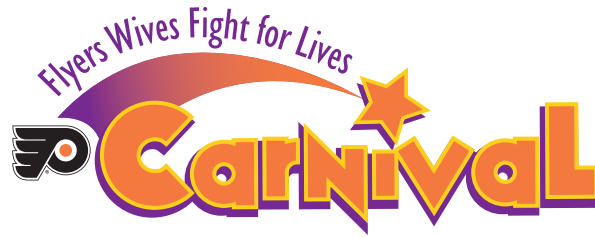
BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CHECK ENCLOSED     CHARGE PAYMENT TO:     VISA     MC     DISCOVER     AMEX

CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_

**COMMITMENT DEADLINE: December 4, 2009 ★ Artwork Deadline: December 11, 2009**  
**FAX OR EMAIL BACK TO: 215.389.9507 or Mthomson@Comcast-Spectacor.com**



## 2010 PROGRAM BOOK ARTWORK SPECS

**Finished Size of Book: 8.5”w x 11”h**  
**Ad Color Options: Black and White (B/W) & 4 color**

Full Page Ad (with bleed)  
SIZE: 8.75”W x 11.25”H

Full Page Ad (without bleed)  
SIZE: 8.5”W x 11”H

Half Page Horizontal Ad  
SIZE: 8”W x 5”H

Half Page Vertical Ad  
SIZE: 3.75”W X 5”H

Quarter Page Ad  
SIZE: 3.375”W x 4.875”H

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Please send your hi-res artwork via, CD and/or email. Please include 2 hard copies of your artwork. Coupons, cut-outs and/or business cards will not be suitable for artwork layout. If you are unable to provide a hi-res PDF of your ad, please go to [www.comcastspectacorfoundation.org](http://www.comcastspectacorfoundation.org) for design template options. Artwork must be approved by the Flyers Charities Office.

**Artwork and Payments to:**

Attn: Maura Thomson, Comcast-Spectacor Foundation  
Wachovia Center  
3601 South Broad Street  
Philadelphia, PA 19148-5290

215.389.9426 or [Mthomson@Comcast-Spectacor.com](mailto:Mthomson@Comcast-Spectacor.com)

(For credit card inquiries please contact Clare Sciulli at 215.609.1645)

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**Thanks for partnering in this important community fundraising event!**



**FlyersCarnival.com**

