

SEPTEMBER 2009

FOUNDATION DONATES TO KIMMEL CANCER CENTER

The Kimmel Cancer Center at Jefferson held its inaugural ball at the Please Touch Museum in Fairmount Park (June 11). Comcast-Spectacor Chairman Ed Snider and the Comcast-Spectacor Foundation were the lead sponsors of the event hosted by Caroline and Sidney Kimmel, which honored Senator Arlen Specter and the American Cancer Society. While guests enjoyed a dinner, reception, and entertainment, the event helped raise funds for cancer research.



The Kimmel Cancer Center at Jefferson, a National Cancer Institute (NCI) designated cancer center, is home to internationally renowned cancer physicians and research scientists. Cancer treatment at the Kimmel Cancer Center utilizes cutting edge technology, along with world class therapeutics and the latest clinical trial options.

Comcast-Spectacor Chairman Ed Snider (right) and (left to right) Sidney and Caroline Kimmel at Kimmel Cancer Center inaugural ball.

SIXERS BEACH BASH

Basketball fans braved the heat at the 10th Annual Sixers Beach Bash presented by Kia Motors at Jack's Place in Avalon (July 25) in an effort to raise money for Sixers Charities, a division of the Comcast-Spectacor Foundation, to help support local non-profit organizations.

Sixers President and General Manager Ed Stefanski and Head Coach Eddie Jordan were on hand to meet and take pictures with the crowd while Sixers forward Jason Smith and 2009 draft pick Jrue Holiday signed autographs under a packed tent. Even Flyers General Manager Paul Holmgren stopped by to support the cause.

"This was my first Beach Bash, and it was a lot of fun," said Holiday. "It was great getting to know the fans. This was a nice opportunity for the fans to get to know the players, as well." While celebrity bartenders served up a good time inside, kids and families enjoyed a festival atmosphere filled with games, moon bounces, snow cones, and other various activities outside. Fans had a chance to bid on a number of great packages at the silent auction, or to pick up some of their favorite Sixers souvenirs at the community relations tent.



2009 Sixers draft pick Jrue Holiday signs autographs at Beach Bash

Author Jennifer Grocki was there to sign the Sixers Charities children's book From A to Zone D; the Alphabet, Basketball Style which teaches the letters of the alphabet through basketball terms.

This year also featured a special custom-designed puzzle of a summer image that incorporated both the beach, and Sixers logo. This unique feature encouraged fans to add pieces of the 76ers new logo to complete the puzzle. After fans and Sixers staff worked together to complete the nearly 800 piece puzzle, it was signed by Sixers players and will be donated by the Sixers and Kia Motors to Lankenau Hospital of Main Line Health.

For many fans, the Sixers Beach Bash is a summer tradition. But for others, including Jordan, this event was a first. "You feel the enthusiasm and energy face to face with the fans," Jordan said. "To come out and have that sort of relationship is awesome." The day was an overall success, due in large part to the assistance and support of many of the team's sponsors, including presenting sponsor Kia Motors, as well as the Borough of Avalon.

10,000th FAN DISTRIBUTED TO SENIORS



(left) Philadelphia Flyers Ambassador of Hockey Bob Kelly (left) Philadelphia 76ers President and General Manager Ed Stefanski (right) distribute fans to residents at Philadelphia Senior Center.

The Comcast-Spectacor Foundation and Philadelphia Senior Center (PSC) teamed up once again for the annual "Fan Fair" at the PSC Main Branch in Philadelphia (July 30) distributing over 300 free box fans for seniors. Members of the Comcast-Spectacor Family of Companies, including Philadelphia 76ers President and General Manager Ed Stefanski, Philadelphia Flyers Ambassador of Hockey Bob Kelly, and members of the Philadelphia 76ers Hare Raisers, were on hand to distribute the fans.

PSC and Comcast-Spectacor Foundation launched "Fan Fair" during a week of high temperatures and high humidity – both which can be dangerous to seniors. PSC, which has been a national leader in heat safety and education for seniors since 1993, celebrated its 60th anniversary by distributing its 10,000th free box fan during "Fan Fair."

COMMUNITY CORNER

FLYERS HEAD COACH JOHN STEVENS CROSSES THE LINE

Philadelphia Flyers Head Coach John Stevens participated in the 2009 Captain Bill Gallagher 10-mile run in Sea Isle City, NJ (August 8). Flyers Charities made a donation in support of Coach Stevens in the run that raised funds for "Crossing the Finish Line," an organization which helps adult cancer patients, their families, and caregivers cope with the demands of the fight against cancer, by providing a one-week expense paid respite excursion in a peaceful environment. Coach Stevens, who ran on a corporate team with his nephew Justin, finished the run in 1 hour and 20 minutes, which was good for first place in that division. For more information about this organization and the 10-mile run, please log on to www.CrossingTheFinishLine.org.



Crossing the Finish Line Philadelphia Flyers Head Coach John Stevens (center) with members of his Crossing the Finish Line team.

PAWS



Flyers Head Coach John Stevens and wife Stacy at Fifth Annual Chef's Dinner for PAWS.

Comcast-Spectacor Foundation was well represented at the Fifth Annual Chefs' Dinner for PAWS which was held at The Hyatt Regency Philadelphia at Penn's Landing (June 29). In attendance at the event were Comcast-Spectacor Vice Chairman Fred Shabel, along with his wife, Irene, as well as Flyers Head Coach John Stevens and his wife, Stacy. PAWS is a 501(c)(3) non-profit organization dedicated to saving Philadelphia's homeless, abandoned, and unwanted animals. Through its adoption locations, special events, and foster care network, PAWS finds loving homes for thousands of animals each year.



Flyers Captain Mike Richards poses with fans at Flyers Wives Carnival.

SAVE THE DATE: CARNIVAL SET FOR JANUARY 10

The 33rd Flyers Wives Fight For Lives Carnival will be Sunday, January 10, 2010, at the Wachovia Center. A special pre-sale for Flyers Charities Twitter followers (@FlyersCharities) and Flyers season ticket holders will take place on Tuesday, September 8 at 10 a.m. Individual tickets will go on sale on Saturday, September 12 at 10 a.m. Visit FlyersCarnival.com for more information.

FOUNDATION DEBUTS PUBLIC SERVICE ANNOUNCEMENT

Click here to be one of the first to view the new Comcast-Spectacor Foundation Public Service Announcement (PSA). The :30 second PSA highlights various beneficiaries and community initiatives of the Foundation, which encompasses Flyers Charities, Sixers Charities and Global Spectrum Charities.

UPCOMING
EVENTS

MARK YOUR CALENDARS

September 10: Second Annual Flyers Charities Celebrity Golf Invitational hosted by Scott Hartnell
(RiverCrest Golf Club & Preserve, Phoenixville, PA)

January 10: 33rd Flyers' Wives Fight For Lives Carnival

Comcast-Spectacor Foundation, the charitable arm of the Philadelphia-based sports and entertainment firm Comcast-Spectacor, is committed to improving the quality of life in the Greater Philadelphia Region through contributions, donations, player appearances and random gifts of kindness on behalf of the company's entities, which include the Philadelphia 76ers, the Philadelphia Flyers, the Wachovia Complex, Comcast SportsNet Philadelphia & Global Spectrum. Since its inception, the Comcast-Spectacor Foundation has contributed nearly \$21 million to charity. Comcast-Spectacor is a member of the Comcast Family of Companies.

The principal focus of the Foundation is to support non-profit organizations that provide educational and recreational resources to underserved youth and to causes that engage in medical research and other important healthcare initiatives. Visit www.ComcastSpectacorFoundation.org for more information.

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